Linking Stakeholder Engagement to Capital Planning and Decision Making B. Neijens – Copperleaf, Canada

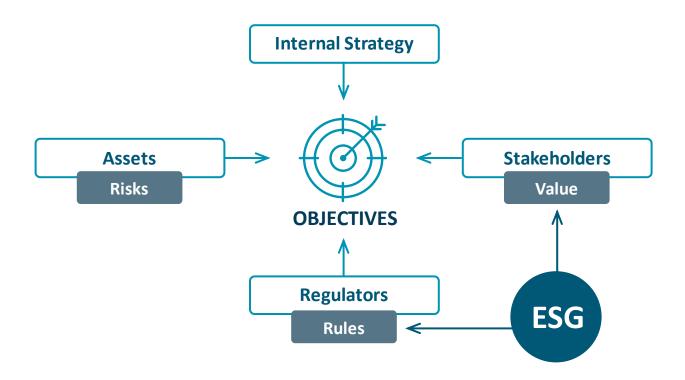


#### Agenda

- Stakeholder Engagement and ESG
- ESG Disclosures & Reporting
- From Good Intentions to Action
- Asset Management and ESG
  - Value Frameworks
  - Asset Investment Planning
  - Optimization
- Summary & Questions



#### **Objectives in Asset Intensive Organizations**





# **Stakeholder Engagement and ESG**



ESG includes matters that have potentially **material** strategic and financial impacts



# SASB Reporting Framework

#### For Water Utilities & Services

ΤΟΡΙϹ	ACCOUNTING METRIC	CATEGORY	UNIT OF MEASURE	CODE
Energy Management	(1) Total energy consumed, (2) percentage grid electricity, (3) percentage renewable	Quantitative	Gigajoules (GJ), Percentage (%)	IF-WU-130a.1
Distribution	Water main replacement rate <sup>2</sup>	Quantitative	Rate	IF-WU-140a.1
Network Efficiency	Volume of non-revenue real water losses	Quantitative	Thousand cubic meters (m <sup>3</sup> )	IF-WU-140a.2
Effluent Quality	Number of incidents of non-compliance associated with water effluent quality permits, standards, and regulations	QuantitativePercentage (%)QuantitativeRateQuantitativeThousand cubic meters (m³)QuantitativeNumberDiscussion and Analysisn/aQuantitativeRateQuantitativeRateQuantitativeReporting currencyQuantitativeNumber, eccentage (%)Discussion and AnalysisNumber, eccentage (%)Discussion and Analysisn/a	IF-WU-140b.1	
Management	Discussion of strategies to manage effluents of emerging concern		n/a	IF-WU-140b.2
Water Affordability & Access	Average retail water rate for (1) residential, (2) commercial, and (3) industrial customers	Quantitative	Rate	IF-WU-240a.1
	Typical monthly water bill for residential customers for 10 Ccf of water delivered per month	Quantitative		IF-WU-240a.2
	Number of residential customer water disconnections for non-payment, percentage reconnected within 30 days <sup>3</sup>	Quantitative		IF-WU-240a.3
	Discussion of impact of external factors on customer affordability of water, including the economic conditions of the service territory		n/a	IF-WU-240a.4
Drinking Water	Number of (1) acute health-based, (2) non-acute health-based, and (3) non-health-based drinking water violations <sup>4</sup>	Quantitative	Number	IF-WU-250a.1
Quality	Discussion of strategies to manage drinking water contaminants of emerging concern	Discussion and Analysis	n/a	IF-WU-250a.2

UNIT OF ACCOUNTING METRIC CATEGORY CODE MEASURE Percentage of water utility revenues from rate structures that are designed to promote Quantitative Percentage (%) IF-WU-420a.1 conservation and revenue resilience Customer water savings from efficiency Cubic meters Ouantitative IF-WU-420a.2 measures, by market<sup>5</sup> (m<sup>3</sup>) Total water sourced from regions with High or Thousand cubic Extremely High Baseline Water Stress, Ouantitative meters (m<sup>3</sup>), IF-WU-440a.1 percentage purchased from a third party Percentage (%) Volume of recycled water delivered to Thousand cubic IF-WU-440a.2 Quantitative meters (m<sup>3</sup>) Discussion of strategies to manage risks Discussion and associated with the quality and availability of n/a IF-WU-440a.3 Analysis water resources Wastewater treatment capacity located in Cubic meters Quantitative IE-W/U-450a 1

etwork esiliency &	100-year flood zones	Quantitative	(m <sup>3</sup> ) per day	1 10 4500.1
	(1) Number and (2) volume of sanitary sever overflows (SSO), (3) percentage of volume recovered	Quantitative	Number, Cubic meters (m <sup>3</sup> ), Percentage (%)	IF-WU-450a.2
esiliency & npacts of limate Change	(1) Number of unplanned service disruptions, and (2) customers affected, each by duration category $^{\circ}$	Quantitative	Number	IF-WU-450a.3
	Description of efforts to identify and manage risks and opportunities related to the impact of climate change on distribution and wastewater infrastructure	Discussion and Analysis	n/a	IF-WU-450a.4

TOPIC

End-Use

Efficiency

Water Supply

customers

Resilience

Re

Source: Water Utilities & Services Sustainability Accounting Standard, Version 2018-10, SASB



#### **The Journey**

#### FINANCIAL ACCOUNTS

• Typical current financial reporting

#### VALUE CREATION

 Sustainability metrics on topics material for enterprise value creation

#### **IMPACT DRIVEN**

Reflect the organization's significant impacts on the economy, environment & people





# **Decision Making Beyond Financial Forecasts**

AMP7 Wat	er Recycling Centres 🔻 None	e	* V	ersion 3	•					Unlock Cost Estimate	🔍 Costs	1 Info
Assets (7)	Co Loadings Adjustments (7)	III Spend Profiles							Summary Costs			
+ Nev	v Asset 🛛 🕀 Clone 👘 Delete 💽	Visible Columns     Asset Type Code		Capital Cost (£)	Capital Carbon (T CO2E)	Capital Water (m3)	Adjustments		Capital Cost		£630,64	46.09
<ul> <li>→*</li> <li></li> </ul>	• Footpath	Asset Type Code	1	2,962.50	Capital Carbon (TCO2E)	Capital Water (m3)	Adjustments		Operating &		£11,92	23.55
0	• Rigid Pipework <#2>	1401	1	13,259.48	0.43	0.09		From storm tank to pumping	Maintenance Cost (R	ICS)	211,72	20.00
0	O Rigid Pipework	1401	1	14,570.38	0.54	0.11		from storm tank to storm di	Capital Carbon	T CO2E	7	73.61
0	O Storm Tanks, Circular - Civil	2C-STH-02	1	245,699.39	42.52	38.93						
<b>I</b>	• Storm Tanks, Circular M&E	2C-STH-03	1	134,619.73	28.37	3.39			Capital Water	m3	2	46.26
0	• Telemetry Outstation	6401	1	8,331.04	0.01	0.00			PR09 Carbon	T CO2E	22	28.73
	Landscaping	SS-SBS-08	1	44,596.90	0.72	2.70						
									Operational Carbon	kWh/vr	436,79	97.00

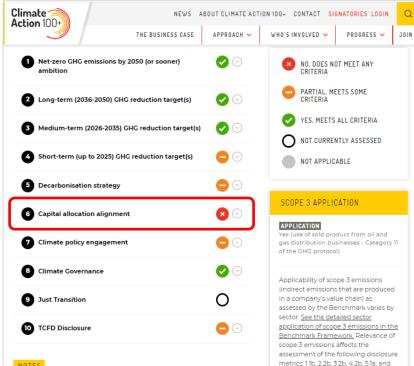


## **ESG: From Lagging to Leading Indicators**





#### **From Good Intentions to Action**



#### NOTES

\*In the absence of a credible 1.5°C scenario, companies have been measured against a best-available below 2°C scenario. Company assessments will be adjusted when a credible 1.5°C scenario becomes available.

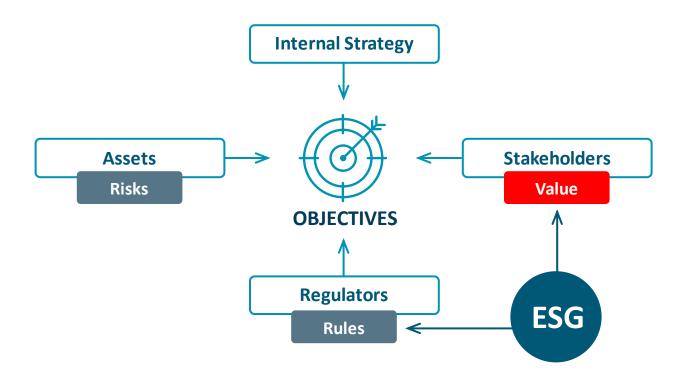
#### DOWNLOAD THE ASSESSMENTS



#### Source: www.climateaction100.org

5.1b.

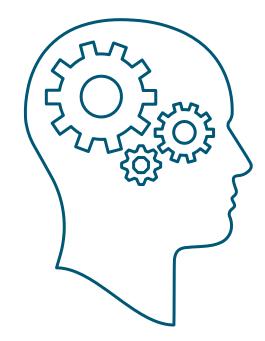
#### **Objectives in Asset Intensive Organizations**





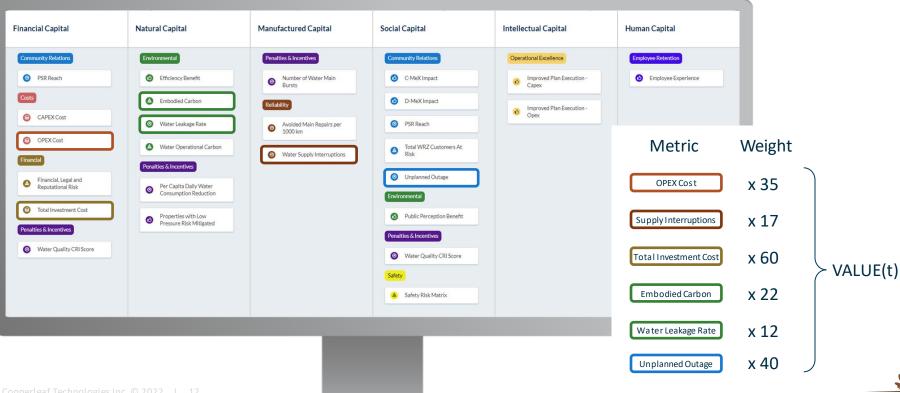
#### **Value-based Decision Making**

# the key is Solution of the second se

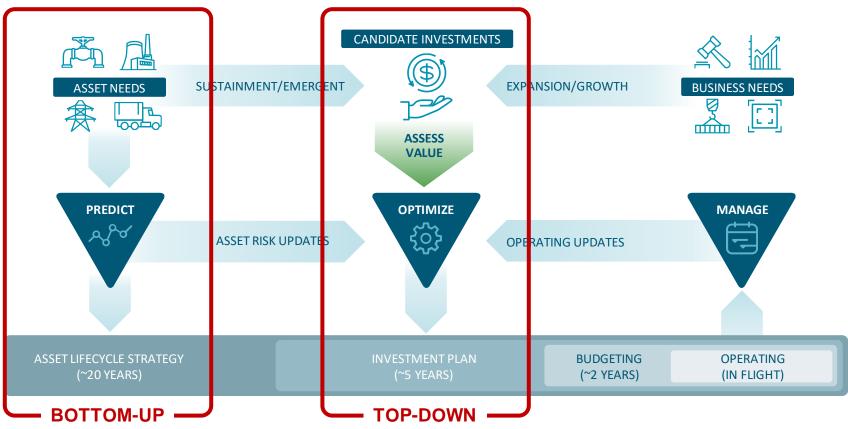




#### Value Frameworks



#### **Integrated Investment Strategies**

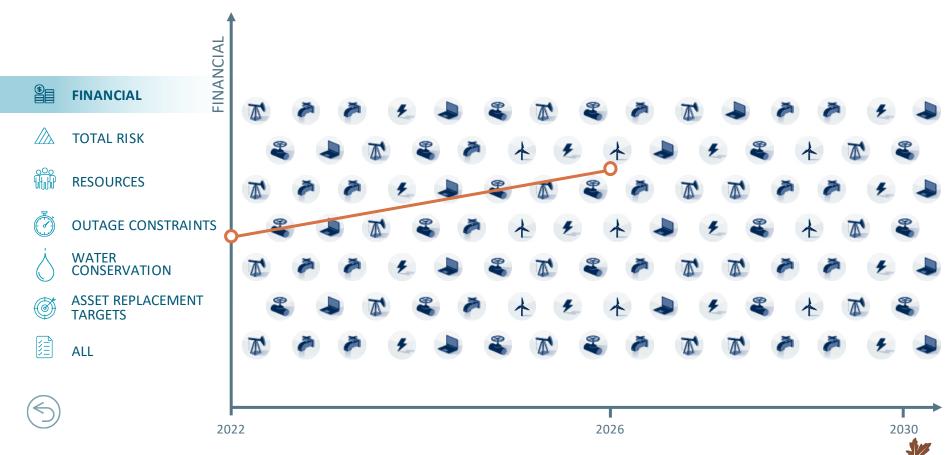


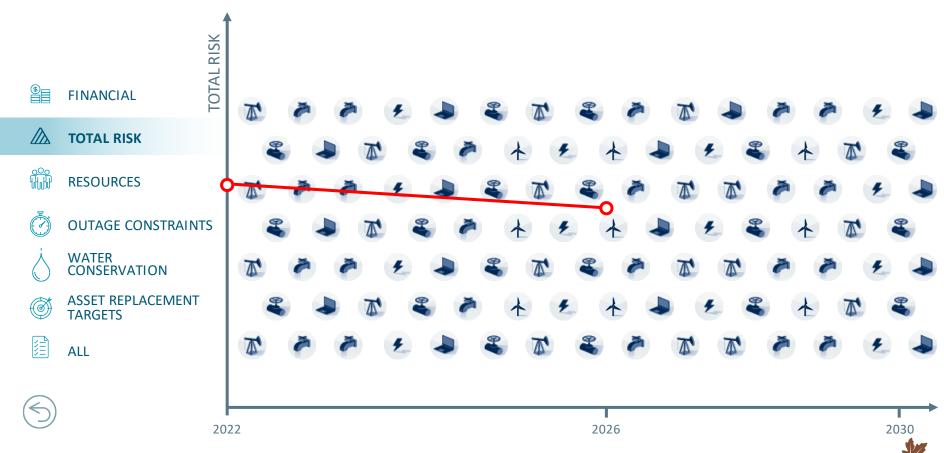
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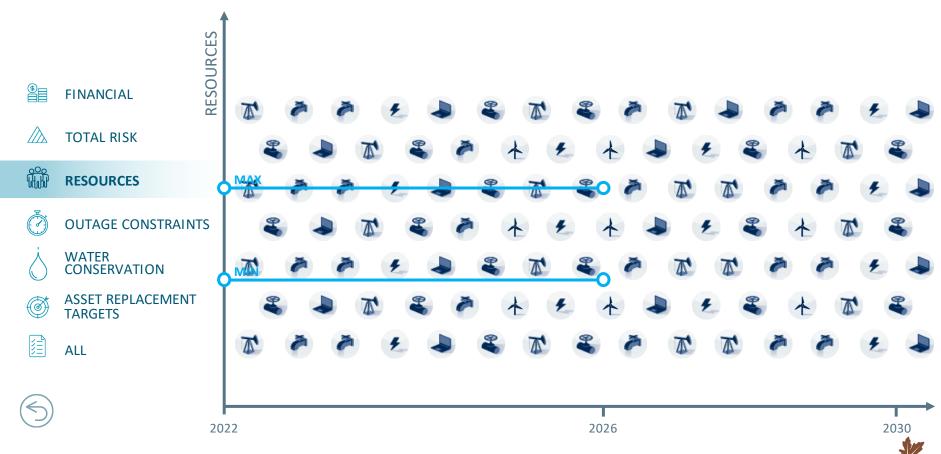


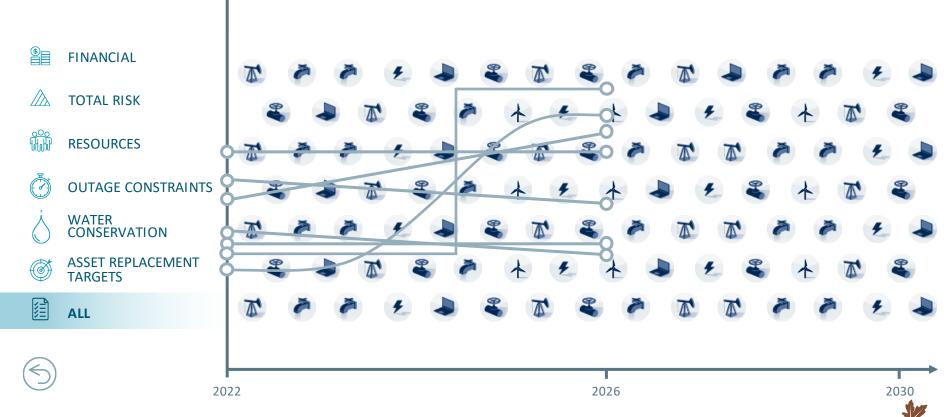








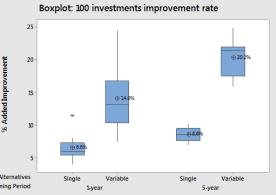




# **Optimization vs. Prioritization**

- Apply multi-criteria decision analysis techniques to select optimal portfolios
- Maximize value
- Honour all constraints
  - Financial
  - Operational
  - Risk
  - Etc.

Portfolio size = 1000 investments	Single alternative investments	Variable alternative investments	te 20-	
1-year planning period	6.6%	13.3%	tion 8 Added Imp	
5-year planning period	10.3%	20.3%	5 - Alternatives Planning Period	



Source: Quantifying the benefits of investment portfolio optimisation versus prioritisation for asset intensive organisations, I. Tamimi, Dr. P. Beullens, S. Sadnicki

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# Summary

Stakeholder Engagement in Capital Planning

- Asset intensive organizations operate in complex stakeholder environments
  - ESG can be a good proxy for such environments
  - Maximizing value for stakeholders is key
  - Regulatory pressure is growing
- Align decision making to ESG objectives
  - Incorporate ESG targets in long-term planning
  - Use a Value Framework for decision making
  - Strong governance & transparency are key
- Optimal plans mitigate asset risk and achieve ESG goals
  - AI-enabled optimization
  - Robust scenario capabilities
  - Track and report on ESG targets



#### Thank You! Contact: bneijens@copperleaf.com



